



KENYA PHARMA HEALTHCARE

CONNECT

COLLABORATE

COLLATE

AT

KENYA'S

LARGEST

UPCOMING TRADE SHOW

for PHARMA, MEDICAL,

HEALTHCARE &

RELATED INDUSTRIES

November, 2024

**Sarit Expo Centre,
Nairobi, Kenya**

ORGANISED BY



www.kenyapharmahealth.com

ABOUT EXPO

EAST AFRICA'S PREMIUM SERIES OF INTERNATIONAL EXHIBITIONS FOR TO THE PHARMA, MEDICAL, HEALTHCARE & RELATED SECTORS

THE KENYA PHARMA & HEALTH INTERNATIONAL EXPO 2024 stands as a flagship event, bringing together professionals from diverse sectors of Pharma, Medical, Healthcare & their related sectors in Nairobi, Kenya. With a focus on critical sectors such as Pharma, Medical, API's, Nutraceutical's, Health, Care, Surgical, Dental, Orthopaedic, Ophthalmic, Medical Tourism, Herbal & Ayurveda, this premium exhibition provides a dynamic platform for participating companies and individuals. Here, exhibition & conferences take center stage, allowing companies not only to showcase their groundbreaking products but also to actively engage with key decision-makers and stakeholders.

Participating includes opportunities for export potential due to strategic location, prominent and successful business deals, partnerships with international and domestic clients, networking and brand awareness along with connect building.

Kenya being the leader in East Africa in this sector plays the most important role in the diversification of business of the Pharma, Medical, Healthcare & Related Sector Products in East African countries.



WHY KENYA?

Kenya has competitive incentives for the Pharma, Medical, Healthcare & Related Sector and a very good rating on the Ease of Doing Business index.

- Kenya has the largest pharmaceutical manufacturing industry in East Africa and is also a potential base for exports across East Africa.
- Kenya's medical device market will expand by a five-year compound annual growth rate (CAGR) of 8.9% in local currency terms and 8.2% in U.S. dollar terms, which should see it rise to \$197.9 million by 2026.
- The medical device sector in Kenya is heavily reliant on imports with limited domestic production due to limited manufacturing infrastructure and technical capacity as well as lack of access to raw materials.
- The Kenyan private health sector continues to grow, commanding 50% of all goods, services, products and technologies.



WHY EXHIBIT?



EXHIBITOR PROFILE

- **Pharma** - API & Drugs, Ingredients, Drug Manufacturing, Pharma Machinery & Equipment, Pharma Packaging, Biotech Pharmaceuticals
- **Medical** - Labs & Diagnostic Equipment, Medical Technology & Testing Devices, Medical Disposables, Medical Consumables, Medical Robots, Parts & Materials, Electro Medical Equipment
- **Laboratory & Surgical** - Laboratory & Surgical Equipments, Laboratory Glassware
- **Health** - Health Food & Nutrition Products, Health Informatics, Elder Nutrition Products



- **Care** - Assistive Device & Mobility Aid, Rehabilitation Equipment, Home Care, Elder Care Facility / Products, Cosmetics & Beauty Care Products
- **Dental & Orthopaedic** - Dental, Orthopaedic & Ophthalmic Equipment and Single Use Items
- **Medical Tourism** - Hospitals, Nursing Homes, Clinics & Medical Tourism Organizations
- **Herbal & Ayurveda** - Herbal Products & Medicines, Ayurveda & Wellness

WHY VISIT?



CONNECT

with the exhibitors
from various countries
displaying the latest
products in medical.



COLLABORATE

with sellers, buyers
and associates
doing business in the
same industry



EXPLORE

the various
products on display
from the industry
of Pharmatech



NETWORK

with the various
professionals & dignitaries
from the Pharmatech
sector who will be
a part of the expo



REFORM

with the latest trends in
this segment gaining
new plans to grow



UPDATE

yourself with innovative
and more advanced
solutions to benefit
your business



VISITOR PROFILE



Hospital
Administrators,
Government &
Private Hospitals,
Tertiary Care Clinics



Importers,
Exporters,
Wholesalers,
Distributors,
Dealers, Retailers



Doctors, General
Physicians, Medical
Consultants, Specialists,
Radiologists,
Pathologists



Medical Research
Organisations,
Scientists,
Administrative,
Lab Technicians



Equipment
Manufacturers,
Reagent Manufacturers,
Diagnostic Center
Owners



Government
Officials, Health
& Safety Officials,
Drug Regulatory
Authorities



Pharma &
Medical Institutions,
Purchase
Professionals,
Venture Capitalists



Local
Associations,
Medical Tourism
Operators,
Herbalists

Increase your brand exposure with our marketing strategies



SMS



Press
Releases



Websites



VIP
Engagement



Banners



Social
Media



E-Mailers



WhatsApp
Campaigns



Media
Outreach



TeleMarketing



Hoardings
& Billboards



Industry
Magazines /
Newspapers



5000+
Visitors

100+
Exhibitors

Show Highlights

5+
Participating
Countries

400+
Products and
Services

About the Organiser !



EXHIBITIONS & TRADE SERVICES INDIA PRIVATE LIMITED (ETSIPL) based out of Navi Mumbai, India is an ISO 9001:2015 Certified Organisation with more than 12 years of experience in promotion and organising of trade exhibitions across the globe. Through its global network, ETSIPL has presence worldwide with local partners situated in most of the continents and is professionally committed to deliver the best trade services in the industry. Our goal through Kenya Pharma & Healthcare is to provide opportunities to explore the potential of various regions of Kenya and all across East Africa.

The Venue



The Sarit Expo Centre is Nairobi's ultimate event venue offering 3,300m² of column-free space to suit any event! Explore our facility and learn more about our services that are available to event organizers and exhibitors from planning to staging your event. We are 100% dedicated to the successful delivery of your events with our strategic alignment in the industry, we give your events the best opportunity for achieving outstanding results through our numerous facilities and services.

With contemporary architecture, Sarit Expo Centre is Kenya's largest purpose-built venue that is located within Sarit Centre mall in Westlands, Nairobi, Kenya.

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